

OBJECTIVES

Establish the nation's premier non-profit business trade association promoting the development and utilization of minority-owned businesses in the energy sector and energy related industries across the United States and in international markets.



National Council of Minorities in Energy
1725 I Street, NW, Suite 300
Washington, DC 20006
www.minoritiesinenergy.org

Creating more diverse markets in the energy industry



GOALS

- Serve as the **voice** of minority-owned businesses in the energy industry by educating the public and corporate communities on the importance of minority business participation in the formulation of national energy policies.
- Advocate for the development and expansion of federal, state and international **policies** that increase the quantity and quality of business opportunities available to minority-owned businesses in the energy industry.
- Lead and coordinate **international** commercial energy programs, including promotion activities through trade missions to foreign nations, conferences with foreign and international businesses and business match-making fairs.
- Create educational and other **forums** to assist legislators and government officials at the federal, state and local level understand the legal and regulatory problems and issues that confront minority-owned businesses in energy markets.
- Educate and **empower** minority-owned businesses to create and access new energy markets in the public and private sectors.
- Conduct workshops, seminars, trade fairs, and other activities to promote the exchange of information and beneficial **communications** among minority-owned businesses, government entities and private enterprise, regarding opportunities in the energy industry.
- Maximize the reach and **benefits** of existing public and private programs established to enhance minority business participation in the energy industry.
- Develop and implement strategies to increase access to **capital and credit**.
- Develop and implement strategies to monitor, develop, and influence **national laws and policies** impacting market entry and penetration.
- Develop, implement, and promote industry **best practices**.



MEMBERSHIP

Membership in the organization is available to companies involved in, or associated with, the energy industry. There are three membership categories:

- **CORPORATE MEMBERS** - Corporate, government and educational entities that financially support the organization's mission;
- **MINORITY BUSINESS MEMBERS** - Minority-owned companies that develop, produce, or supply fossil fuels, natural gas, or electric energy or establish affiliated businesses within the energy industry.
- **ASSOCIATE MEMBERS** - Business owners in the non-energy industry related fields (vendors, service providers, consultants, and lawyers).

BENEFITS

A. CORPORATE MEMBERS

- Recognition in all major events, activities and publications.
- Access to captive audience of potential diverse suppliers.
- Name of company listed on Council letterhead and website.
- Good corporate citizenship and leadership.

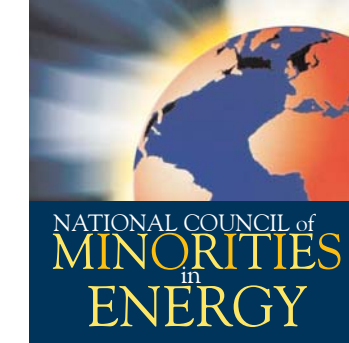
B. MINORITY BUSINESS MEMBERS

- Effective lobbying arm to represent interests of members before legislative, regulatory and administrative bodies.
- Development of a common strategy funded by pooled resources.
- Collection and dissemination of data measuring minority businesses' economic contribution to the energy industry.
- Identification of specific areas of future growth where minority participation is currently lacking and where the potential economic opportunity for the minority business community is great.
- Pooled market access programming.
- Unified communications strategy emphasizing issues important to Council.
- Cutting edge educational strategy.

C. ASSOCIATE MEMBERS

- Creation of an organization of key minority businesses in the energy industry allowing for excellent networking opportunities with potential partners and clients.

Application for Membership



Name: _____

Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Facsimile: _____

E-mail / Website: _____

MEMBERSHIP CATEGORY DUES

A. Corporate Member

1. Platinum	\$ 20,000
2. Gold	\$ 15,000
3. Silver	\$ 10,000
4. Bronze	\$ 5,000

B. Minority Business Member (Firm Revenue)

1. Over \$249 million	\$ 7,500
2. \$100 to \$249 million	\$ 5,000
3. \$50 to \$99 million	\$ 2,500
4. \$11 to \$49 million	\$ 1,000
5. Up to \$10 million	\$ 500

C. Associate Member (Firm Revenue)

1. Over \$249 million	\$ 5,000
2. \$100 to \$249 million	\$ 3,500
3. \$50 to \$99 million	\$ 2,500
4. \$11 to \$49 million	\$ 1,000
5. Up to \$10 million	\$ 500

Category _____ Dues Enclosed \$ _____

All checks should be made payable to "NCME" and mailed to the attention of:

National Council of Minorities in Energy
c/o Membership Coordinator
P.O. Box 65783
Washington, DC 20035
Toll Free: 866.663.9045
Fax: 866.663.8007 (fax)
Email: contacts@minoritiesinenergy.org

Contributions or gifts to NCME are not tax deductible as charitable contributions for Federal income tax purposes. However, they may be tax deductible, in whole or in part, as ordinary and necessary business expenses. NCME estimates that 20% of your 2001 dues will be allocable to lobbying activities of NCME and, therefore, not deductible. Please consult your tax advisor for individual assistance in your specific situation.

