

CONFERENCE SPONSORSHIP OPPORTUNITIES... DON'T DELAY!

# Accelerate Successful Capital Raising in the Energy Markets

Strategies and Tools that Drive Opportunities for Small- and Medium-Sized Companies



## THREE WAYS TO PARTICIPATE!

### Conference Co-Host \$25,000

All the benefits of Tier Sponsorship below PLUS:

- Company *profile* on Conference website.
- Acknowledgement as Co-Host on NCME website and hyperlink to Company
- Opportunity to present during lunch and/or break sessions

### Tier Sponsorships Ranging from \$10,000 to \$20,000

- Company logo placement
- Web banner placement
- Press release with quotes
- Advertisements
- Company logo on marketing campaigns
- ...and much more!

### Block Sponsorships

- Sponsorship of Breakfast (\$7,500)
- Sponsorship of Lunch (\$7,500)
- Sponsorship of Networking Wine & Cheese (\$10,000)

October 2-3, 2008  
Washington, D.C.



#### CONFERENCE LOCATION

### Ronald Reagan Building and International Trade Center

Polaris Room  
1300 Pennsylvania Avenue, NW  
Washington, D.C.



#### WELCOME RECEPTION AND NETWORKING: GETTING TO KNOW YOUR PRESENTERS

### The Willard Intercontinental Hotel

1401 Pennsylvania Avenue, NW  
Washington, D.C.

#### SPEAKERS & SPONSORS DINNER

Join speakers and sponsors for a private dinner at the Willard Hotel following the Wine and Cheese Networking Reception

## CALL TODAY!

### Jerry Curry

Chairman, NCME-Charitable Trust

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### Barry K. Worthington

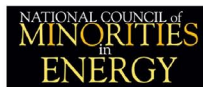
Executive Director, USEA

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#### SAMPLE CONFERENCE TOPICS

- The Future of Equity and M&A Activity in the Energy Markets
- Understanding the Framework and Purpose of Funding
- Return on Investment: The Holy Grail of Capital Raising
- Putting the Deal Together: Keys to a Successful Outcome
- Breakout Sessions by Energy Sectors, Services, Banking
- Strategic Alliances, Exit Strategies, and Much More!



Co-hosted by The National Council of Minorities in Energy-Charitable Trust and United States Energy Association.

National Council of Minorities in Energy-Charitable Trust is a 501 (C) (3) non-profit organization.

## TIER SPONSORSHIPS

	Platinum \$20,000	Gold \$15,000	Silver \$10,000
Company logo and hyperlink to company website from Conference website.	●	●	●
Banner ad placement on Conference website.	●	●	●
Company logo and hyperlink to Company website from NCME website	lasting 12 months post-Conference	lasting 6 months post-Conference	lasting 3 months post-Conference
Press release announcing Company sponsorship with quotes from Company and NCME; PDF versions and distribution on PRWeb	●	●	●
Advertisement in Conference workbook.	full-page	half-page	quarter-page
Company logo printed on attendees' bag or Conference workbook cover	●		
Distribution of Company literature in attendees' bag or inserted into Conference workbook	●	●	
Company logo on Conference materials, including marketing collateral and Conference materials.	●	●	●
Company logo prominently displayed onsite during Conference	●	●	●
Company logo revolving on audio visual screens during breaks	●	●	●
Company logo on post-event collaterals, including slides and other download materials from NCME website	●	●	●
Badge/ribbon indicating sponsorship level	●	●	●

## BLOCK SPONSORSHIPS

### **Breakfast: \$7,500**

- Company logo displayed prominently during breakfast
- Company logo and profile on screen (as applicable)
- Opportunity for introduction and value-add presentation during breakfast
- Badge ribbon indicating sponsorship

### **Lunch: \$7,500**

- Company logo displayed prominently during lunch
- Company logo and profile on screen (as applicable)
- Opportunity for introduction and value-add presentation during breakfast
- Badge ribbon indicating sponsorship

### **Wine & Cheese: \$10,000**

- Company logo displayed prominently during reception
- Company logo and profile on screen (as applicable)
- Opportunity for introduction and value-add presentation during breakfast
- Badge ribbon indicating sponsorship
- Company literature available for distribution